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STATE OF ALASKA
DEPARTMENT OF ENVIRONMENTAL CONSERVATION

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Press Release

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE **No. 13-20**
March 29, 2013
Lorinda Lhotka, Acting DEC Program Manager, (907) 451-2119

Farm Rich and Market Day Frozen Mini Meals and Snack Products Recalled for Possible E. coli Contamination

(JUNEAU, AK) – Rich Products Corporation is recalling Farm Rich Mini Quesadillas, Mini Pizza Slices, Philly Cheese Steaks, Mozzarella Bites and Market Day Mozzarella Bites because they may be contaminated with bacteria known as E. coli O121.

Symptoms of E. coli foodborne illness include mild to severe diarrhea and abdominal cramps. Blood is often seen in the stool. Usually little or no fever is present. Although most healthy adults can recover completely within 5-10 days, certain individuals can develop a complication called Hemolytic Uremic Syndrome (HUS) which can cause the kidneys to fail. HUS is most likely to occur in young children and the elderly. The condition could lead to serious kidney damage and even death.

These products are partially-baked snack items that consumers bake or microwave at home. Each product package contains the establishment number "EST. 27232" or "P-27233" inside the USDA mark of inspection.

Product	Weight	UPC Code	Best By Dates	Product Code
Farm Rich® Mini Pizza Slices w/cheese & pepperoni	7.2 oz	041322376909	May 15 or 16, 2014	37690
Farm Rich® Mini Pizza Slices w/cheese & pepperoni	22 oz	041322356437	May 15 or 16, 2014	35643
Farm Rich® Mini Quesadillas w/cheese and chicken	18 oz	041322356352	May 14, 2014	35635
Farm Rich® Philly Cheese Steaks	21 oz	041322356345	May 13, 2014	35634
Farm Rich® Mozzarella Bites in a pizzeria style crust	22 oz	041322374431	May 19, 2014	37443

Farm Rich® Mozzarella Bites in a pizzeria style crust	7 oz	041322376916	May 19, 2014	37691
Market Day® Mozzarella Bites	22 oz	041322804358	May 12, 2014	80435

Alaska DEC has confirmed these products were available in Alaska. To date, there have been 24 cases of foodborne illness in 15 states associated with the outbreak strain of E. coli O121. No illnesses have been reported in Alaska.

Consumers who may have purchased the affected product are advised to discard it. Consumers with questions regarding the recall should contact Farm Rich Consumer Relations at 888-220-5955 from 8 a.m. to 8 p.m. EST Monday through Friday, or visit the company website at www.farmrich.com.

For more information on this recall, visit:
http://www.fda.gov/Safety/Recalls/ucm345896.htm?source=govdelivery.

For more information on recalls affecting Alaskans, visit DEC's website:
http://www.dec.alaska.gov/eh/fss/recallsalerts.html.


SNACK PACK
Try Me!
Made with 100% REAL MOZZARELLA
Farm Rich
mozzarella bites
MOZZARELLA CHEESE IN A PIZZERIA-STYLE DOUGH
SERVING SUGGESTION
READY TO COOK KEEP FROZEN
130 CALORIES PER SERVING
NET WT 7 OZ (198g)
FarmRich.com
Keep 'em happy.
With Farm Rich in your freezer, you're ready for anything. We offer a wide variety to please just about everyone, even the pickiest of eaters. And all of our yummy, easy-to-prepare snacks are made with wholesome ingredients, making Farm Rich a perfect complement to your family's active lifestyle. So don't make yourself crazy. Make Farm Rich. And keep 'em happy.
Stock Up!
• After-school snacks
• Post-practice refueling
• Game-night munchies
• Impromptu parties
• Light lunches
• Grab-and-go dinner
Cooking Instructions:
Keep frozen until ready to prepare.
Microwave instructions were developed using an 1100-watt microwave oven.
*Due to differences in appliances, cooking times may vary and require adjustment.
If cheese becomes visible, remove from heat; product is done.
Caution – Product will be hot!
Conventional Oven or Toaster Oven:
1 4 Pieces 1 Full Carton
Conventional Oven Not Suggested 7-8 mins
Toaster Oven 8-9 mins Not Suggested
Microwave:
1 4 Pieces
Microwave Oven 0:45-1min
Nutrition Facts
Serving Size 4 pieces (48g)
Servings Per Container about 4
Amount Per Serving
Calories 130 Calories from Fat 50
% Daily Value*
Total Fat 5g 8%
Saturated Fat 2.5g 13%
Trans Fat 0g
Cholesterol 10mg 3%
Sodium 330mg 14%
Total Carbohydrate 14g 5%
Dietary Fiber 1g 3%
Sugars 3g
Protein 7g 14%
Vitamin A 2% • Vitamin C 0%
Calcium 15% • Iron 4%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:
Calories: 2,000 2,500
Total Fat Less than 65g 80g
Sat Fat Less than 20g 25g
Cholesterol Less than 300mg 300mg
Sodium Less than 2,400mg 2,400mg
Total Carbohydrate 300g 375g
Dietary Fiber 25g 30g
Protein 50g 65g
Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4
FARM RICH IS A REGISTERED TRADEMARK AND KEEP 'EM HAPPY IS A TRADEMARK OF RICH PRODUCTS CORPORATION.
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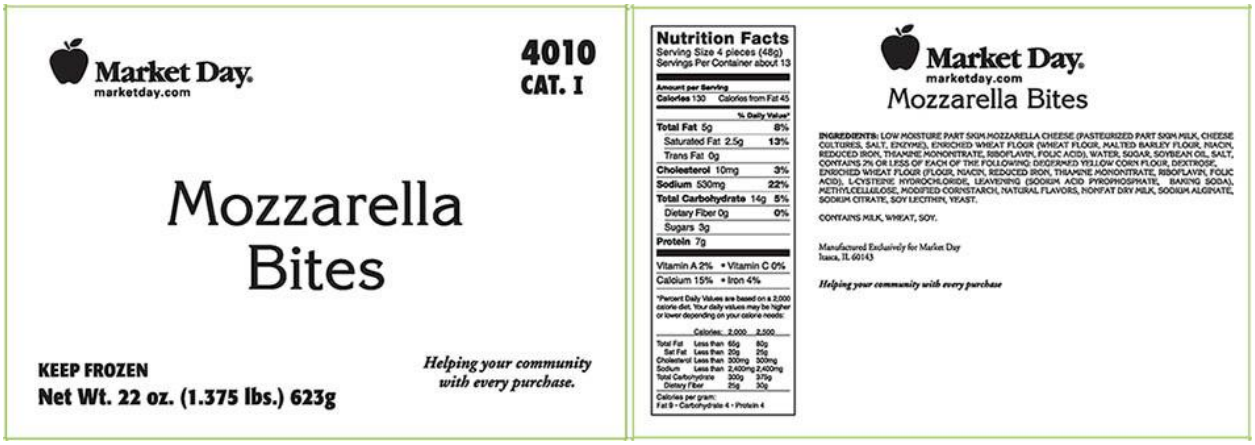
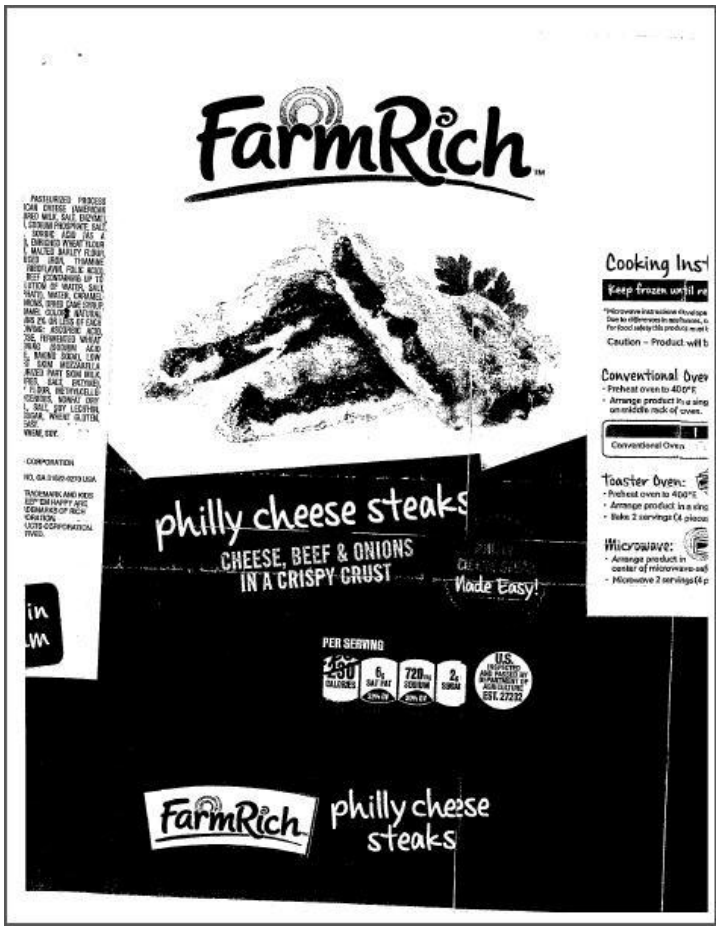

Market Day.
marketday.com
4010
CAT. I
Mozzarella Bites
KEEP FROZEN
Net Wt. 22 oz. (1.375 lbs.) 623g
Helping your community with every purchase.
Nutrition Facts
Serving Size 4 pieces (48g)
Servings Per Container about 13
Amount per Serving
Calories 130 Calories from Fat 45
% Daily Value*
Total Fat 5g 8%
Saturated Fat 2.5g 13%
Trans Fat 0g
Cholesterol 10mg 3%
Sodium 530mg 22%
Total Carbohydrate 14g 5%
Dietary Fiber 0g 0%
Sugars 3g
Protein 7g
Vitamin A 2% • Vitamin C 0%
Calcium 15% • Iron 4%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:
Calories: 2,000 2,500
Total Fat Less than 65g 80g
Sat Fat Less than 20g 25g
Cholesterol Less than 300mg 300mg
Sodium Less than 2,400mg 2,400mg
Total Carbohydrate 300g 375g
Dietary Fiber 25g 30g
Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4
Market Day.
marketday.com
Mozzarella Bites
INGREDIENTS: LOW MOISTURE PART SKIM MOZZARELLA CHEESE (PASTEURIZED PART SKIM MILK, CHEESE CULTURES, SALT, ENZYMES), ENRICHED WHEAT FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, SUGAR, SOYBEAN OIL, SALT, CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: DEGERMED YELLOW CORN FLOUR, DEXTROSE, ENRICHED WHEAT FLOUR (FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), L-CYSTEINE HYDROCHLORIDE, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), METHYLCELLULOSE, MODIFIED CORNSTARCH, NATURAL FLAVORS, NONFAT DRY MILK, SODIUM ALGINATE, SODIUM CITRATE, SOY LECITHIN, YEAST.
CONTAINS MILK, WHEAT, SOY.
Manufactured Exclusively for Market Day
Itasca, IL 60143
Helping your community with every purchase


SNACK PACK
Try Me!
Made with 100% REAL MOZZARELLA
Farm Rich
mini pizza slices
CHEESE, PEPPERONI AND SAUCE IN PIZZA DOUGH
CLASSIC MARINARA SAUCE
WHOLE PEPPERONI SLICES
NET WT 7.2 OZ (204g)
Farm Rich
mini pizza slices


FarmRich
mini pizza slices
MADE WITH 100% Real Mozzarella
NET WT 22 OZ (1.375 LBS.)
FarmRich
mini pizza slices


FarmRich
mini quesadillas
New Bag! SAME AMOUNT OF PRODUCT
NET WT 18 OZ (1LB. 2 OZ) 510g
FarmRich
mini quesadillas


FarmRich
Cooking Inst
Keep frozen until
Caution - Product will b
Conventional Ove
Preheat oven to 400°F
Conventional Oven
Toaster Oven:
Preheat oven to 400°F
Microwave:
philly cheese steaks
CHEESE, BEEF & ONIONS
IN A CRISPY CRUST
Made Easy!
PER SERVING
FarmRich
philly cheese
steaks

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